

A More Valuable Message

Happy Super Bowl Sunday! Oh, wait. I suppose that today is not REALLY a national holiday, however it might as well be. With millions of viewers expected to watch Super Bowl 51 tonight, many will gather with their friends and family to tune into the last game of the NFL season and that means that billions of pounds of food will be consumed. However, the greatest statistical anomaly regarding the Super Bowl is the amount it costs to run a commercial.

According to Sports Illustrated, the Super Bowl's commercials have become nearly as big a draw as the game itself. According to Prosper Insights and Analytics, 17.7% of adults say that advertisements are the most important part of the event. The TV broadcast presents a golden opportunity for marketers to reach more than a hundred million Americans (114 million tuned in last year), and such an opportunity does not come cheap. According to Variety, Fox is charging marketers anywhere between \$5 million and \$5.5 million for a 30-second ad this year. Companies are paying ridiculous amounts of money to get their message out there.

According to tradition, Simon-Peter was crucified upside down, Andrew was scourged and then nailed to a cross, James son of Zebedee was killed with a sword, Philip was crucified, Bartholomew was skinned alive and then beheaded, Thomas was ran through with a spear, Matthew was stabbed in the back with a sword, James son of Alphaeus was stoned and hit in the head with a club, and Simon was crucified.

These apostles, these original disciples of Jesus paid the ultimate price as a consequence of getting their message, the message of Jesus Christ, the Gospel, the Good News, and the Word of God out there. They gave their life so that others would know. What are you willing to give?

Josh

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Leachville Church of Christ



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(870) 539-2274

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Elders: Larry Brooks, Rudi Cagle, and Ken Beach
Deacons: Jerry Bolar and Joel Ingram
Ministers: Raymond Lasley and Josh Vires
(870) 565-5097 (832) 904-2917

Sunday, February 5, 2017

<p>Prayer List Updates</p> <p>Bill Hetler – had further amputation above the knee on one leg; also has pneumonia in one lung and a kidney infection</p> <p>Joy Brooks – carotid artery problems; MRI last Thursday</p> <p>Announcement</p> <p>Everyone is invited to attend the After School Special banquet on Saturday, February 18th at 6:00 p.m. in the activity building. This is a great opportunity to show these young people how much we support them. (We also can always use extra people to help serve the pizza, etc.) Thank you for all you do for these students throughout the school year. It is deeply appreciated.</p>	<p>Upcoming Events</p> <p>tonight 7 pm Super Bowl party at Ken and Pam Beach's home</p> <p>Feb. 12 youth day at 7th and Meuller</p> <p>Tuesdays 10 am Ladies' Bible study; kids welcome</p> <p>Weds. 3:15 After School Special for grades K-6</p> <p>Weds. 6-8 Fwednesday for teens grades 7-12</p> <p>Birthdays</p> <table> <tr> <td>Judy Drury</td> <td>February 5</td> </tr> <tr> <td>Jennifer Penix</td> <td>February 5</td> </tr> <tr> <td>Rudi Cagle</td> <td>February 10</td> </tr> <tr> <td>Sara Sills</td> <td>February 10</td> </tr> </table>	Judy Drury	February 5	Jennifer Penix	February 5	Rudi Cagle	February 10	Sara Sills	February 10	<p>Correspondence Course Ministry</p> <p>week of Jan. 30-Feb. 4: 14 lessons graded</p> <hr/> <p>February Haiti Needs</p> <p>oatmeal vitamins allergy medicine</p> <hr/> <p>Attendance Last Week</p> <p>Sunday morning: 54 Sunday evening: 52 Wednesday evening: 43 After School Special: 40 kids</p>
Judy Drury	February 5									
Jennifer Penix	February 5									
Rudi Cagle	February 10									
Sara Sills	February 10									

Weekly Service Assignments

Sunday Morning		Bible class: 9:45 am		Sunday Evening		6:00 pm					
		worship: 10:45 am									
First Prayer	Josh Vires	First Prayer	Josh Vires	Closing Prayer	Larry Towell	Lord's Supper	Matthew Sills Ken Beach				
Announcements	Ken Beach	Lord's Supper	Matthew Sills Ken Beach	Wednesday Evening							
Scripture Reading	Rudi Cagle			7:00 pm							
Lord's Supper	1. Donnie Langston 2. Matthew Sills	3. Jerry Bolar 4. Matt Sills									
Second Prayer	Larry Brooks	<table> <tr> <td>First Prayer</td> <td>Ken Beach</td> </tr> <tr> <td>Closing Prayer</td> <td>Rudi Cagle</td> </tr> </table>						First Prayer	Ken Beach	Closing Prayer	Rudi Cagle
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